



“WOMEN’S BUSINESS ALL THE WAY” 5K Timed Run/Fun Run & Walk

Saturday, February 6, 2010 8:00 am
Papago Park, Tempe, AZ

Women’s Enterprise Foundation (WEF) is a 501(c)3 charitable, not-for-profit entity whose mission is to provide support to emerging Phoenix women entrepreneurs through scholarships and grants that enable them to further their education, leadership skills and other opportunities to succeed. WEF is proud to fund the NAWBO Phoenix Mentoring Program, a proprietary peer-to-peer model that helps woman business owners grow “to the next level”. For additional information, visit www.WEFPhx.org.

Exclusive Sponsorship Opportunity

A unique opportunity to gain targeted visibility and access to hundreds of local business owners & consumers before, during and after the Event. Check out these valuable benefits:

- Logo & Link on Event Page of WEF website: www.WEFPhx.org
- Logo on all printed, electronic and audio marketing communications
- Logo on all Signage at Event
- Logo on back of Event Tee Shirts (*provided to all runners, walkers & sponsors*)
- Mention in all Event Media Releases
- 10’ x 10’ Exhibit Space at Event for distribution of flyers, coupons & samples (*table & tent rental available at nominal charge*)



Your Sponsorship Supports Emerging Women Business Owners

ONLY 10 SPONSORSHIPS AVAILABLE... DEADLINE JANUARY 15, 2010!

For additional information or to Sponsor, call Sally Putnam at 602-793-9677

Interested in Running? Or Walking?

Register at www.active.com or download an application at www.elfpromotions.com

IMPORTANT SPONSOR INFORMATION

- Sponsorships are limited to ten (10) and will be sold on a first come, first served basis. Deadline: Friday, January 15, 2010.
- Payment of \$250 is to be made at time of application by credit card or check (payable to Women’s Enterprise Foundation, tax ID #86-6192693).
- Sponsors are responsible for providing
 - a high resolution logo in jpg or eps format no later than January 15, 2010 to ensure all stated benefits are received.
 - their own table, chairs and shade tents on day of Event. Rentals are available for a nominal \$65 but must be reserved and paid for by Friday, January 30, 2010.
 - Certificate of Insurance for day of Event if having exhibit space on day of Event.
- Due to municipal and park regulations, no sales will be permitted on the day of the Event. Sponsors may, however, distribute flyers, coupon, samples, etc.

Thank You In Advance For Your Support!